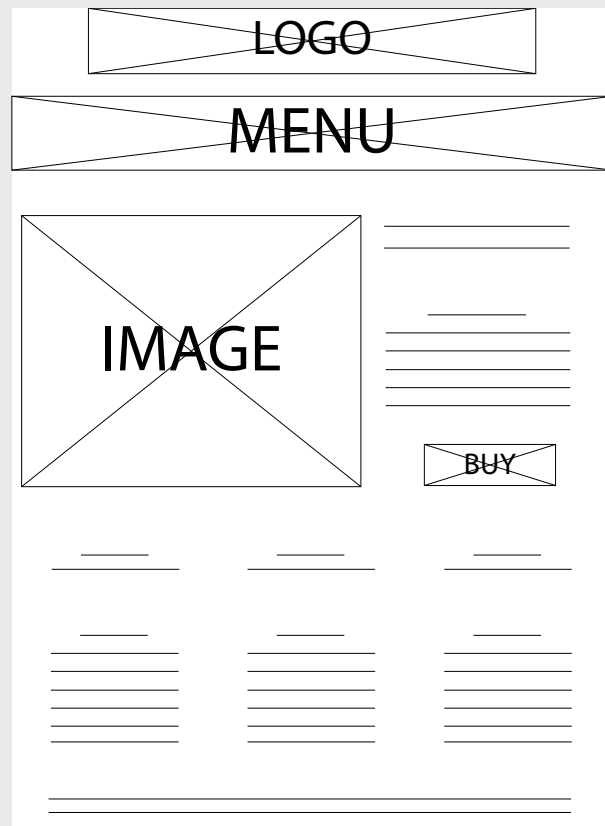




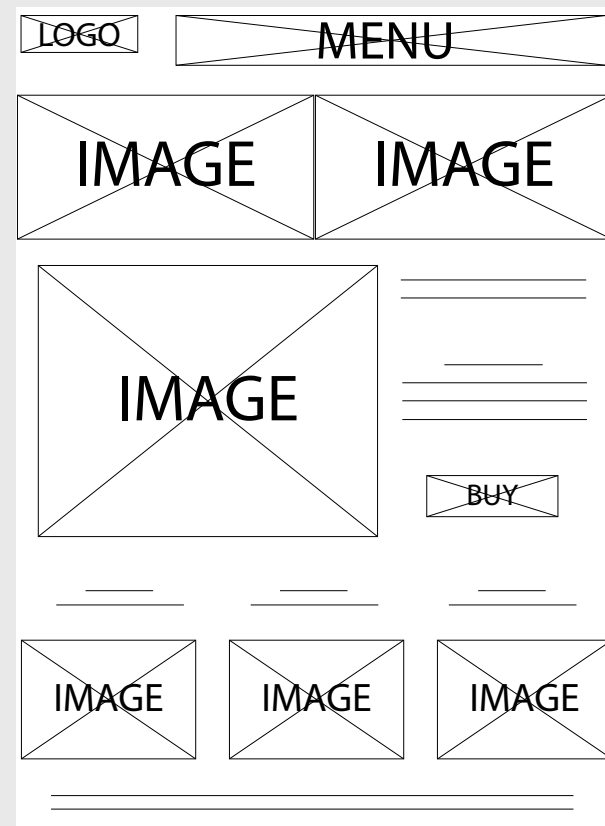
Wireframe [Motorola eBay Store](#)

Design Concepts

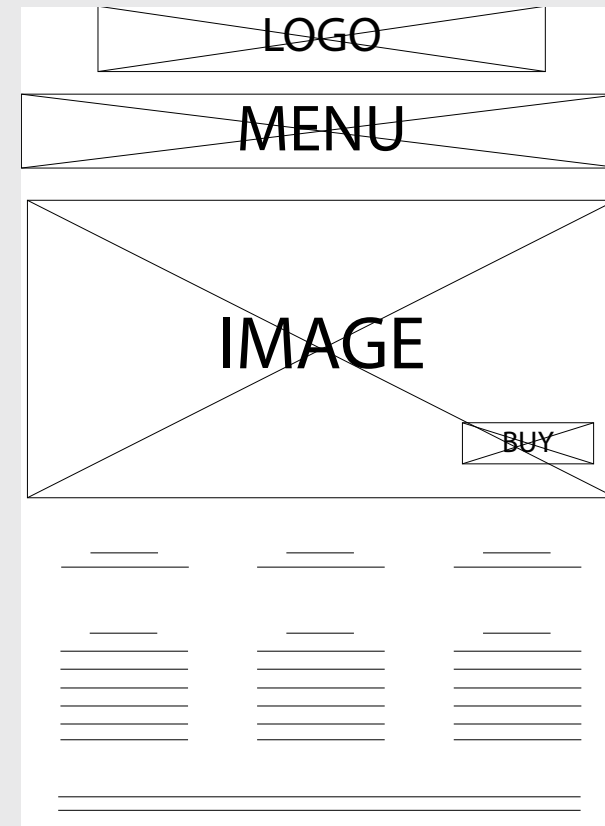
NOTES: Different listing layouts have different purposes.
Does not include eBay header and footer.



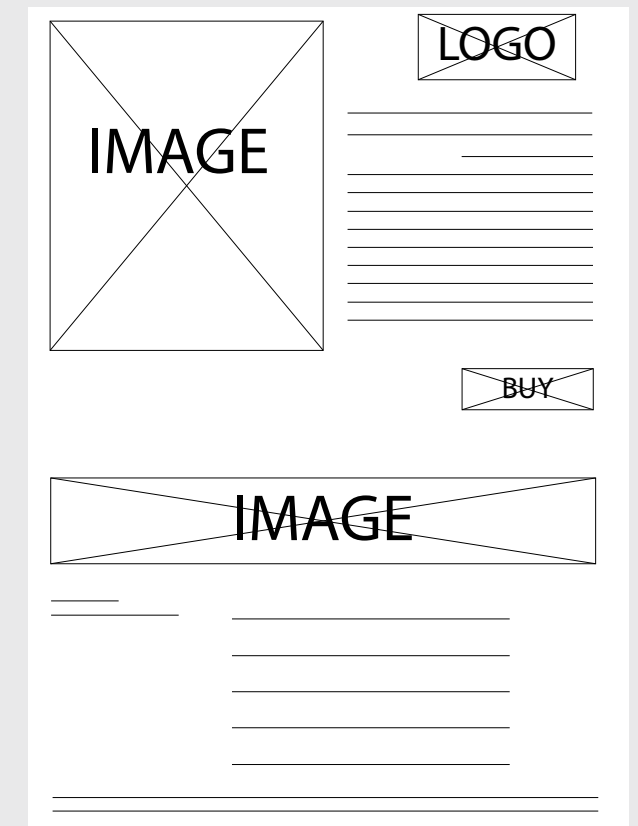
EDUCATIONAL



LIFESTYLE

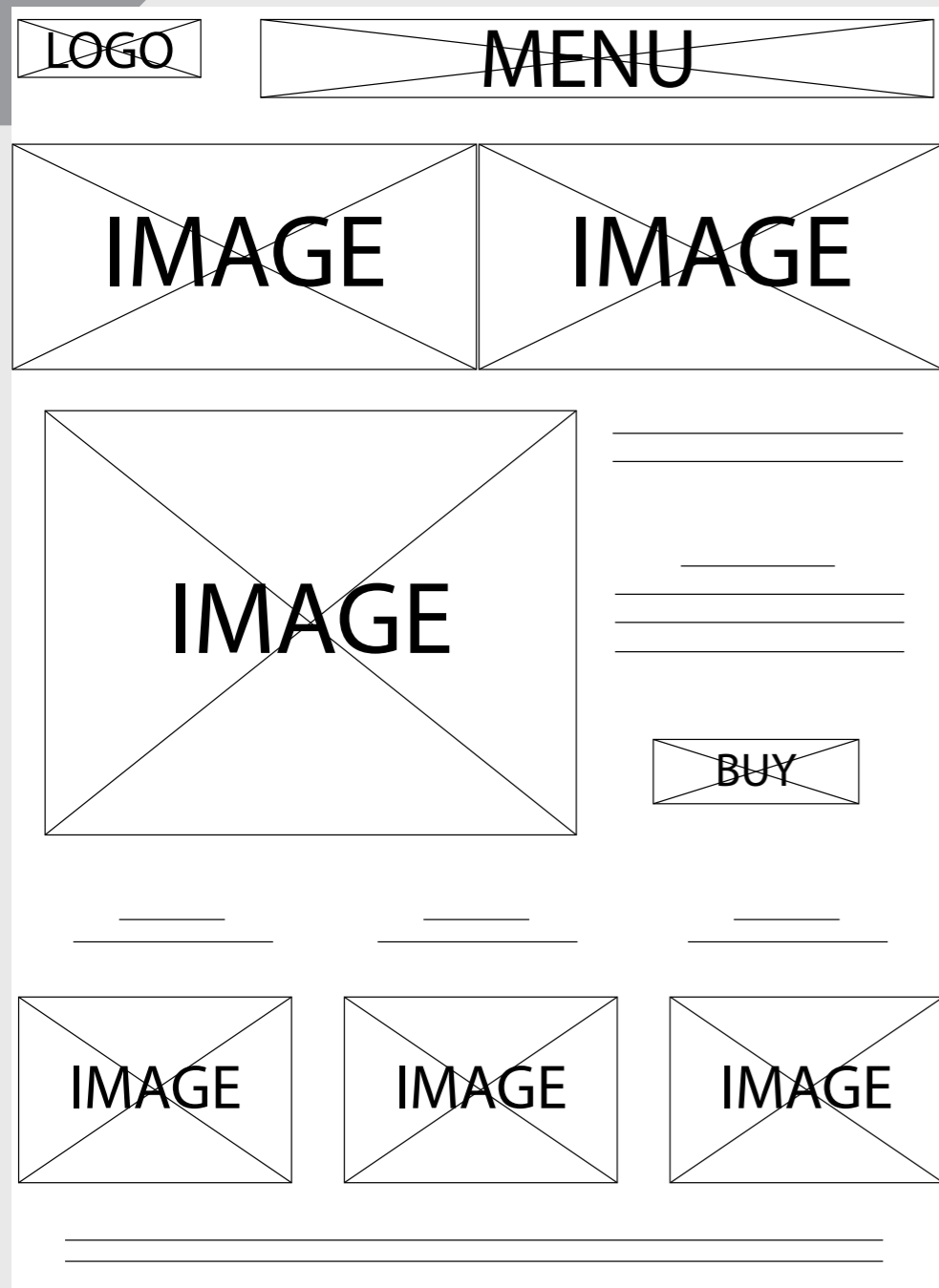


MINIMALISTIC

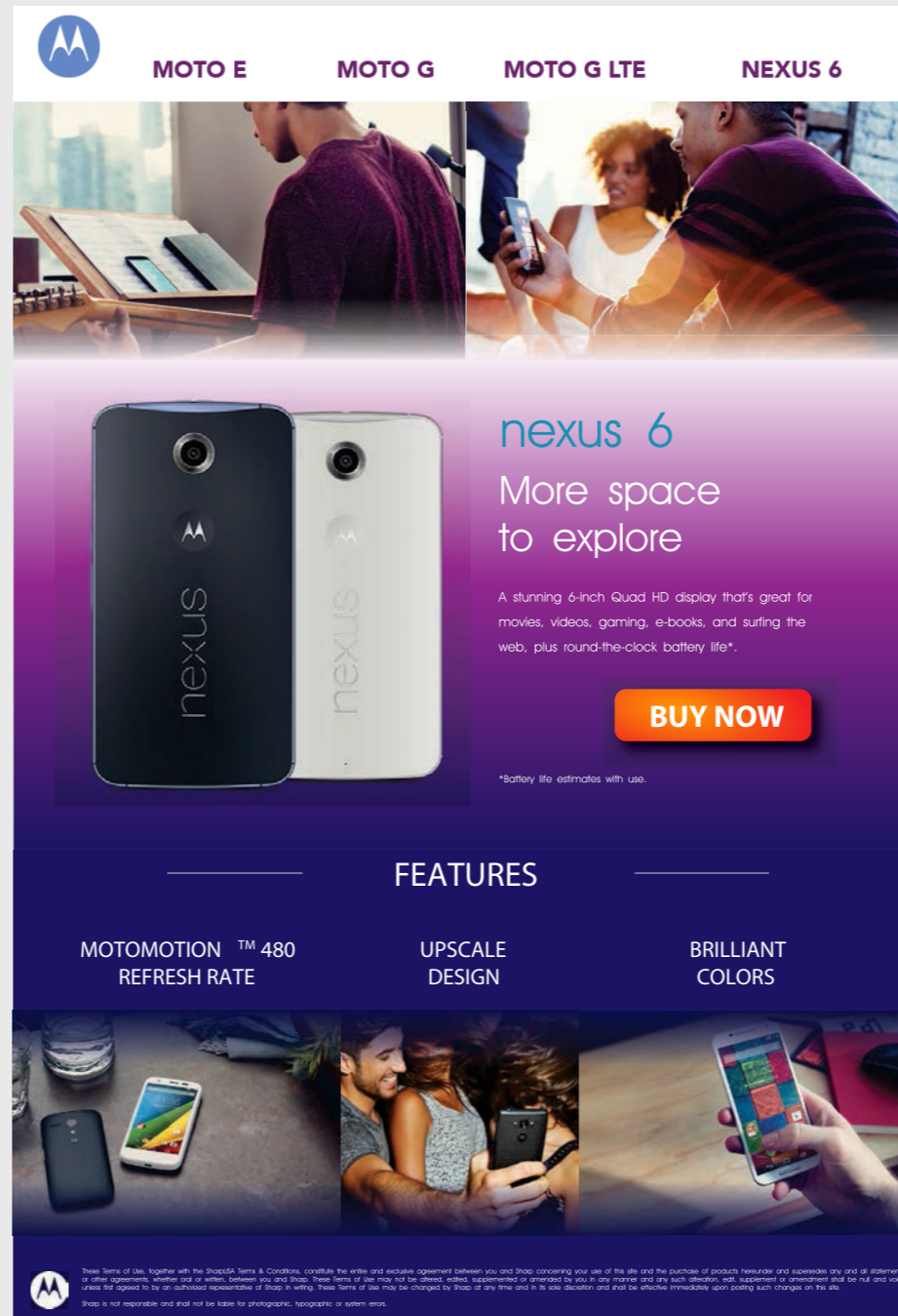


SPECS FOCUSED

Design Concepts



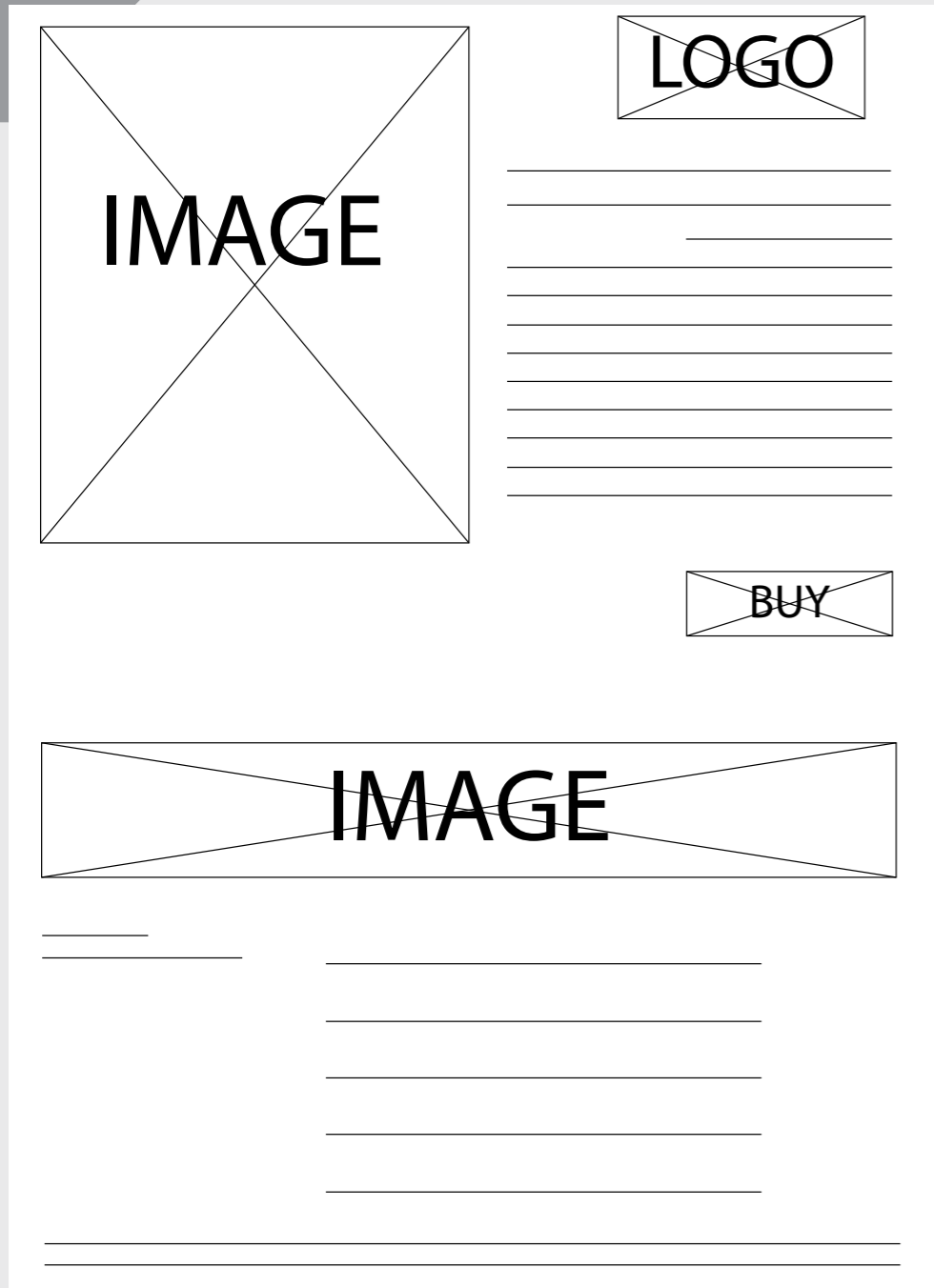
LIFESTYLE



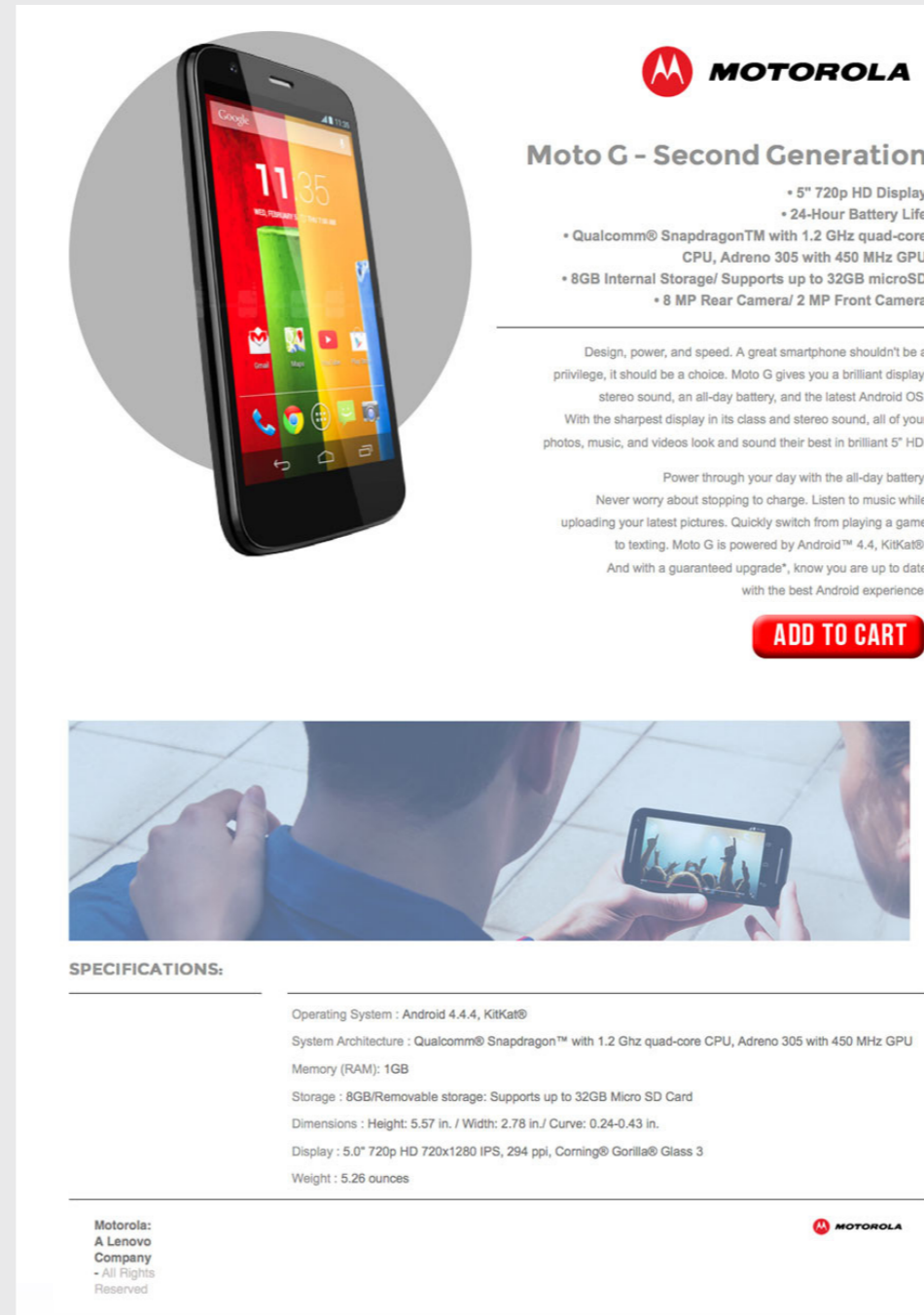
MOCK-UP EXAMPLE

NOTES: Lifestyle layout allows users to develop a personalized connection with the eBay listing.

Design Concepts



SPEC FOCUSED





MOCK-UP EXAMPLE

NOTES: Spec focused layout allows the most important features to be the best selling point in the eBay listing.

Design Concepts

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NOTES: Once a layout is chosen color themes, images and specifics can be discussed.

— Design Concepts

LIST OF REQUIRED CONTENT FROM VENDOR

- BRAND / LOGO
- MAIN_IMAGE
- COLOR
- VENDOR PART NUMBER
- HEADLINE/TITLE
- PACKAGE CONTENTS
- PRODUCT FEATURES
- MARKETING INFORMATION
- TECHNICAL SPECS
- KEYWORDS
- UPC OR EAN
- ADDITIONAL IMAGES
- UNIT OF MEASURE (4-PACK, ETC)
- SHIPPING WEIGHT
- SHIPPING LENGTH
- SHIPPING WIDTH
- SHIPPING HEIGHT
- HAZMAT INFORMATION
- OVERSIZED
- PRODUCT WEIGHT
- PRODUCT LENGTH
- PRODUCT WIDTH
- PRODUCT HEIGHT
- PRODUCT VIDEO
- WARRANTY
- OWNERS MANUAL (PDF)
- PRODUCT SELL SHEET (PDF)
- ENERGY GUIDE STICKER (PDF OR DATA)
- MSDS SHEET (PDF)